

*Improve the two most important assets in your company: customer satisfaction and your incomes*



Increase the number of consumers



Interact with your customers



Move users to most advanced profiles



Grow with Pay4Vend

More than  
**100**  
new users  
per day

Up to  
**7%** sales  
increase  
among  
members!

**54%** users  
increase their  
purchasing if they  
receive fidelity  
bonuses.



Download the Pay4Vend app now



App Store



Google Play



**Pay4Vend** is an application that allows you to buy from your vending machine using your smartphone, with all the ease of cash and the benefits of new technologies.



### Increase the number of consumers

- Make easier for end users to access the vending machine without changing their habits
- Accept payment in cash and cashless
- Compatible with credit cards and Paypal



### Interact with your customers

- Drive purchasing impulse with push marketing on user's mobile
- Get customer feedback
- Make refund process easier and quicker



### User profiling

- Plan marketing campaign tailored on your customer's profile
- Increase your sales with combo offers
- Encourage the consumption of products with higher margin



### Set tiered prices

- Improve margins by increasing prices for non members
- Transform a payment system in a loyalty program
- Manage price changes with variations until the penny



### Grow with Pay4Vend

- Cashless payment
- Loyalty program
- Dialogue with end user
- Easier refund



## Pay4Vend works anywhere

- It doesn't need **phone coverage**
- No need to install telemetry devices on vending machine
- No need of dedicated infrastructure: the system is completely on the cloud
- It works with **Coges Engine**, **Unica** and **E.C.S. Air** payment systems
- Available for **Android** or **iOS** operating system